



Knowledge Hub Networks

Knowledge Hub Networks

2011 Media Kit / Rate Card

*Information on the audience, demographics,
ad unit placement and b2b lead generation
offered by Knowledge Hub Networks and our
affiliated partners...*



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Knowledge Hub Networks

The screenshot shows the Knowledge Hub Networks website. At the top, there is a navigation menu with links for About, Blogs, Contact, Job Center, Register, Research, and White Papers. On the right side of the menu, there are social media and subscription options: RSS, Email, Follow us, and Become a fan. Below the menu is a large banner featuring a globe on a server rack, with the text "Knowledge Hub Networks" and "a place for Business Professionals...". The banner background includes a world map and binary code.

Below the banner is a secondary navigation menu with links for Home, Executive Management, Finance, Human Resources, Information Technology, and Marketing. A search bar is located on the right side of this menu.

The main content area is divided into two columns. The left column features a "QUALYS' BROWSERCHECK BUSINESS EDITION" advertisement with the text "It's Easy, Accurate & Free!" and a "Try it Now It's Free!" button. Below the ad is a section titled "About Knowledge Hub Networks" with a sub-header "Posted by Knowledge Hub Networks | RSS". The text describes the platform as a place for business professionals to share information, develop strategies, and conduct research. A small illustration of two people shaking hands is included. Below the text are five dots, with the first one filled, indicating the current page.

The right column features another "QUALYS' BROWSERCHECK BUSINESS EDITION" advertisement with the text "Browser Security Made Simple" and a "Try It Now" button. Below the ad is a section titled "What's New Here?" with a sub-header "Data Center Pricing Schedules: Driving Positive Vendor Behavior". The text indicates the article was posted on August 16, 2011, and has 0 comments. Below the text is a "Popular Topics" section with a list of topics: ah youth, cloud voip, Collections and/or hoards, and consumin.

At the bottom of the right column, there is a "POPULAR" tab selected, showing a list of articles. The first article is "If he'd told the truth, he'd have been entitled to FMLA leave" with 0 comments. The second article is "New bill would help employees fight off...".



Knowledge Hub Networks

A web 2.0 research network for business professionals, managers and executives...

- Hundreds of thousands of business professionals, managers, and executives congregate to utilize our vast network of business resources each month.
- Users make purchasing decisions based on the suggestions offered by our expert blogs, news articles, and advertising partner messages + interactions.

Knowledge Hub Networks

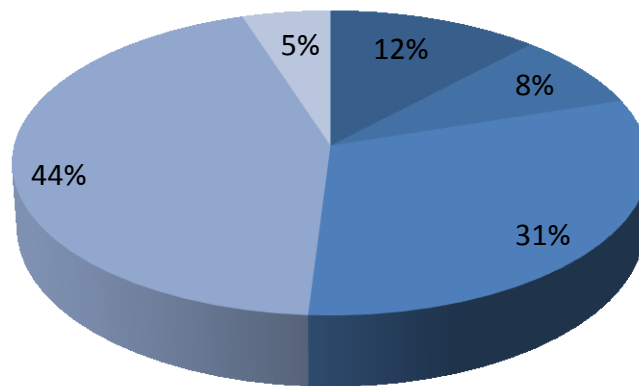
Monthly traffic numbers for Knowledge Hub Networks and our affiliate partners...

- Hundreds of thousands of business professionals utilize the Knowledge Hub Networks network of sites each and every month.
- Traffic comes from targeted b2b users across six continents, in companies ranging from 1 to 100,000+ employees.
- Knowledge Hub Networks user breakdown...



Knowledge Hub Networks

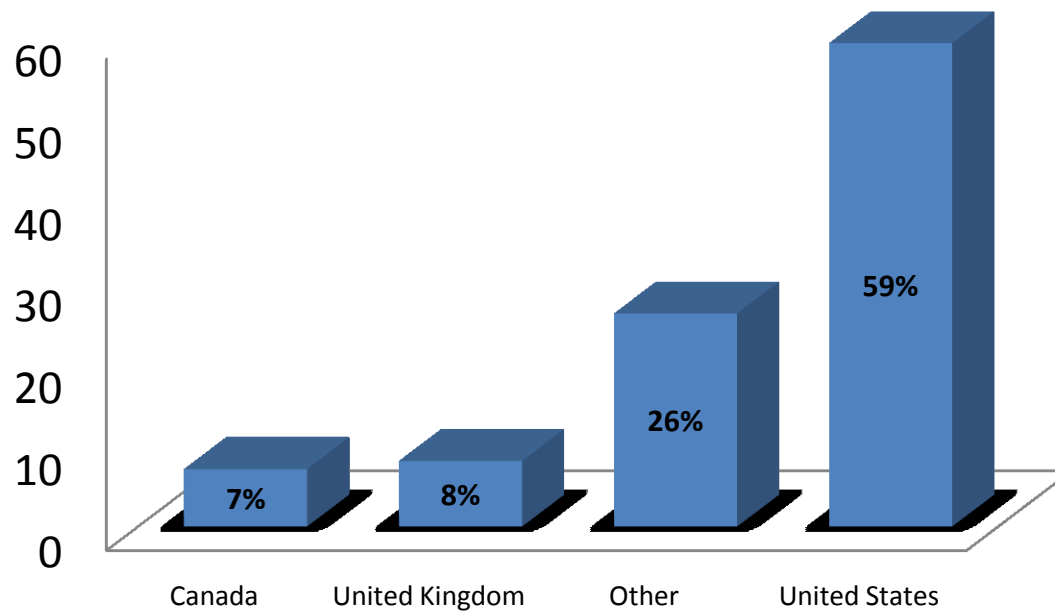
Business professionals and decision makers...



- Executive Management (CEO, CFO, CMO, President)
- Sr. Corporate Management (VP, GM)
- Management (Managers, Directors)
- Staff/Professional
- Other

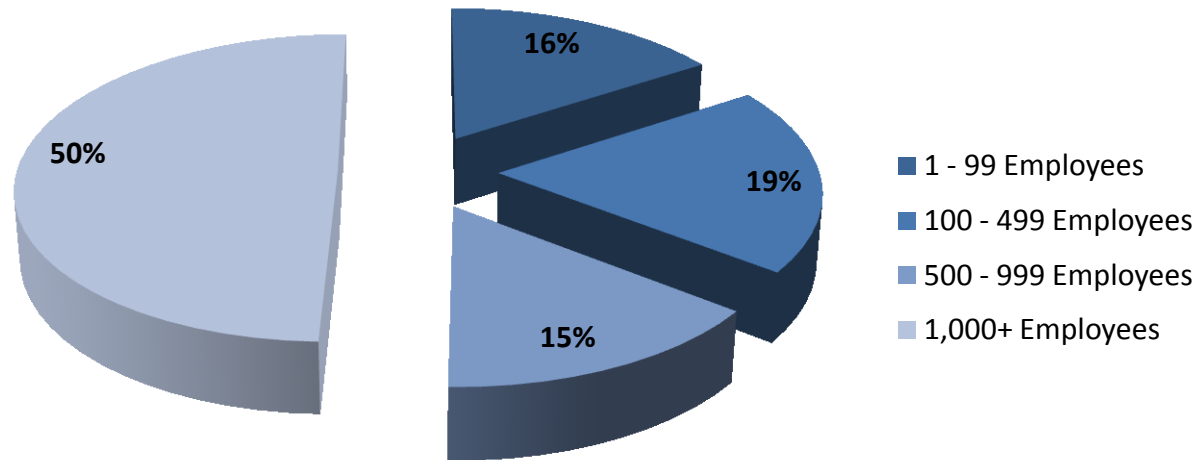
Knowledge Hub Networks

Geographic breakdown of users...



Knowledge Hub Networks

Breakdown of registrants by company size...



Knowledge Hub Networks

White Paper and Research Library

- Knowledge Hub Networks offers its users a free white paper and research library; used by business professionals and decision makers to obtain knowledge, browse solutions, and to handle day-to-day workflow.
- The library spans multiple areas of interest and expertise, including: information technology, software development, marketing, human resources, finance and accounting, executive management, sales and more.

White Paper + Research Library

The screenshot shows the Knowledge Hub Networks website. The header features a globe on a server rack and the text "Knowledge Hub Networks... a place for Business Professionals...". Below the header is a navigation menu with categories: Home, Executive Management, Finance, Human Resources, Information Technology, and Marketing. A search bar is located on the right side of the menu.

Magazines Home
TradePub.com FAQ
TradePub.com Privacy Policy
Publisher/Partner Information

Alpha List

- Publications by Name

Search by Keywords

GO

Magazine Subjects

- Agriculture
- Automotive
- Career
- Construction
- Education
- Engineering
- Finance
- Food and Beverage
- Government

Free Technical Document Downloads

Browse through our extensive list of free Business, Computer, Engineering and Trade white papers, downloads and podcasts to find the titles that best match your skills; topics include management, marketing, operations, sales, and technology. Simply complete the application form and submit it. All are absolutely free to professionals who qualify.

Reliance on Search Engine Optimization for Industrial SMBs is a Slippery Slope
What do Google's ever-changing search results algorithms mean for your industrial business?...

E-commerce Marketing: How To Turn Your Website Into Profit
This buyer's guide will outline the ins and outs of the e-commerce world, and help you figure out where to get started. You will also...

Combustible Dust: A Seemingly Harmless Particle Raises Explosive Issues
An overview of combustible dust hazards and how to avoid dust-related safety issues - from fires to explosions....

Certificate of Project Management, Completed Online in Only 8 Weeks!
Spring Your Career Forward - In just 8 weeks, you can earn your Boston University CEC Project Management Certificate 100% Online and make...

2010 ERP Implemented the Right Way
Choose and implement a world-class ERP

Free Guide: Business VoIP Feature & Vendor Comparison
VoIP based phone



B2B Lead Generation

How Unified Communications Pays for Itself

Posted by Knowledge Hub Networks on August 9, 2011



How Unified Communications Pays for Itself

The ability to embed communications software into business processes, applications and workflow programs will transform how an enterprise's work gets done. The result is to eliminate communications bottlenecks, speed business activities, and improve productivity. Download this white paper for best practices on building a comprehensive business case for unified communications. [Read more >>](#)

Complete the form below to access this research from ShoreTel >>

E-mail Address

First Name

Last Name

Company

Company Size

Less than 100 ▾

Industry

--- ▾

Job Title

Executive Management (CEO, CFO, President) ▾

Address

0

Made Simple

Try It Now



POPULAR LATEST COMMENTS

- If he'd told the truth, he'd have been entitled to FMLA leave
0 COMMENT
- New bill would help employers fight off unions
0 COMMENT
- Adult film editor claims he wasn't an IC, seeks overtime
0 COMMENT
- When's reform law going before the Supreme Court?
0 COMMENT
- Business leaders scorch new NLRB rules change
0 COMMENT

Recent Posts

- ▶ Data Center Pricing Schedules: Driving Positive Vendor Behavior
- ▶ Reform Mandate Unconstitutional, Rules Appeals Court

Custom Lead Capture Forms



Banner Advertisement Units

The screenshot displays a website layout with several advertisement units. At the top is a navigation bar with links: About, Blogs, Contact, Job Center, Register, Research, White Papers, RSS, Email, Follow us, and Become a fan. Below this is a large banner for 'Knowledge Hub Networks' featuring a globe on a server rack and the text 'a place for Business Professionals...'. A secondary navigation bar includes: Home, Executive Management, Finance, Human Resources, Information Technology, Marketing, and a search box. The main content area contains three primary units: 1) A 'QUALYS BROWSERCHECK' banner with the text 'It's Easy, Accurate & Free!' and 'It's Free!', and a 'Try it Now' button. 2) An article titled 'About Knowledge Hub Networks' with a sub-headline 'Browser Security Made Simple' and a 'Try it Now' button. 3) A 'QUALYS BROWSERCHECK' banner with the text 'Browser Security Made Simple' and a 'Try it Now' button. Below these are sections for 'What's New Here?' (featuring an article on 'Data Center Pricing Schedules') and 'Popular Topics' (listing 'ah youth', 'cloud voip', 'Collections and/or hoards', and 'consumin'). A 'POPULAR' tab is also visible.

468 x 60
Banner Unit

250 x 250 Box
Banner Unit



Knowledge Hub Networks

The Job Center

- Knowledge Hub Networks' Job Center offers its users the ability to search and apply for jobs provided by our career services clients and partners.
- Users may also utilize our built in job search engine to browse desirable jobs that are not part of Knowledge Hub Network of sites – or, simply to submit their resumes to our vast database of qualified candidates.

The Business Job Center

Job Center

Find the right job for you! The quest for a new and exciting career begins here... search for jobs in executive management, finance and accounting, human resources, information technology, marketing and more. Just type in your area of interest and geographic location below:

what **where**

Job title, keywords or company name City, state or zip (optional)

Senior VP jobs in United States (6,167 found)

[Post a Job](#)

Results 1 - 10

[Senior Director / VP of Lifecare Sales](#)

Brookdale Senior Living Inc. - Brentwood, TN BKD), is the largest senior living provider in the... senior-level experience in marketing/sales * Proven management experience required * Healthcare or Senior...
From Brookdale Senior Living Inc. - 6 days ago

[Senior VP Structured Originations Central](#)

GE Capital - Irving, TX professional development. Posted Position Title Senior VP Structured Originations Central Career Level... In your role as Senior VP, Structured Originations...
From GE Careers - 3 days ago

[VP Operations - Workscope](#)

Automatic Data Processing and within established guidelines. 7. Creates business partnerships at senior levels within the Benefit Services sales organization and NAS Operating Regions...
From Automatic Data Processing - 6 minutes ago

[VP - Global Relationship Management](#)

Automatic Data Processing The VP Global Relationship Manager will develop and... effective relationship with General Managers and senior leaders within the organization. Provide updates...
From Automatic Data Processing - 6 minutes ago

[Senior VP Affiliate Marketing](#)

Made Simple

[Try It Now](#)



POPULAR LATEST COMMENTS

- If he'd told the truth, he'd have been entitled to FMLA leave
0 COMMENT
- New bill would help employers fight off unions
0 COMMENT
- Adult film editor claims he wasn't an IC, seeks overtime
0 COMMENT
- When's reform law going before the Supreme Court?
0 COMMENT
- Business leaders scorch new NLRB rules change
0 COMMENT

Recent Posts

- Ernst & Young Serving Simpler Businesses After the Sour Taste Left by Lehman Brothers
- Data Center Pricing Schedules: Driving Positive Vendor Behavior

Career Search

Business Job Listings



Knowledge Hub Networks

Targeted Knowledge Areas

- Our targeted knowledge areas offer a great place for advertising partners to display their messages; in front of business professionals and decision makers who need information and solutions in a targeted discipline.
- Advertisers will reach a large target audience - hundreds of thousands of unique business professionals and decision makers who are reading our blogs, breaking news, research, and white papers each and every month.
- Targeting all areas within the verticals of finance, human resources, information technology, marketing and more.





2011 B2B Advertising Rate Card

- **Branding & Display**

Banner Units - starting at... \$25 CPM

Text Link Units - starting at... \$20 CPM

- **Custom Lead Generation**

White Paper/Webinar Leads - starting at... \$30 CPL

- **Email Marketing**

Email List Rentals w/ Filtering - starting at... \$100 CPM